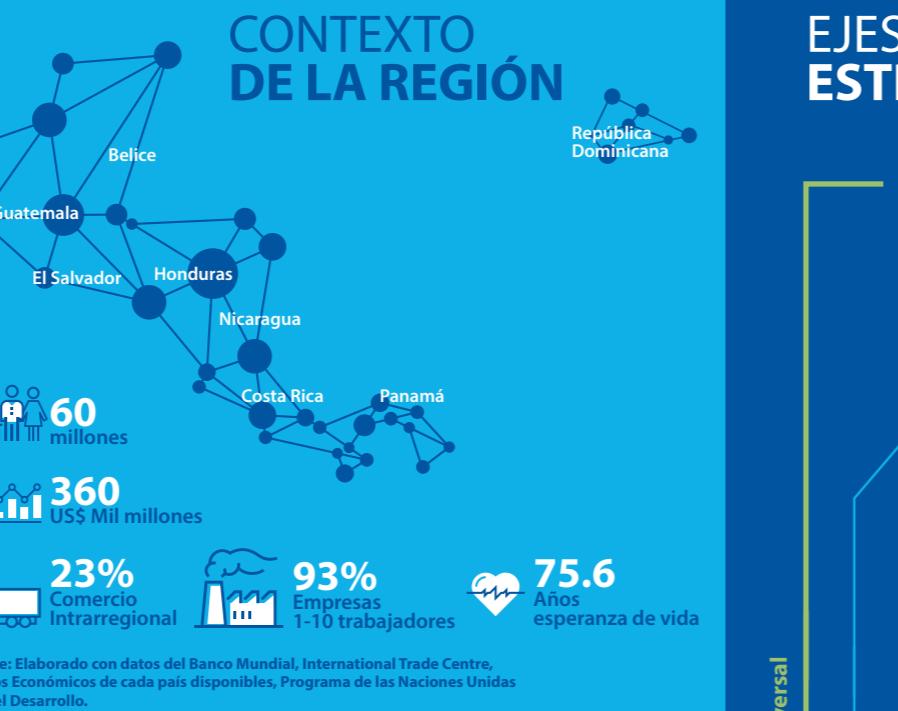




# ESTRATEGIA INSTITUCIONAL BCIE 2020-2024

Pilar del Desarrollo Sostenible  
de la Región



## MISIÓN

El Banco tendrá por objeto promover la integración económica y el desarrollo económico y social equilibrado de la región centroamericana, que incluye a los países regionales fundadores y a los regionales no fundadores y en armonía con los objetivos al respecto de sus socios extrarregionales.

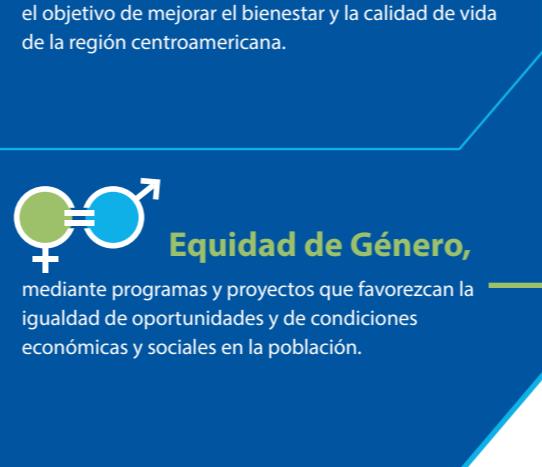
## VISIÓN

Ser el referente en el desarrollo sustentable y en la integración económica de la región e impactar de manera eficaz en el bienestar de la sociedad.

## PROPOSITO ESTRATÉGICO

Apojar las acciones de gobierno de los países socios financiando proyectos de integración regional de alto impacto al menor costo financiero posible, lo que demanda el esfuerzo y compromiso de mantener e incluso, de ser posible, elevar la calificación crediticia de la Institución.

## EJES ESTRATÉGICOS



## PROGRAMACIÓN FINANCIERA 2020-2024 US\$ Millones

Concepto	2020-2024
Aprobaciones	15,239.0
Desembolsos	12,375.0
Flujo Neto	3,615.0
Emissions en Mercados de Capitales	6,975.0

## MARCO ESTRATÉGICO 2020-2024

En el marco de la visión estratégica, el Banco se plantea para el quinquenio cuatro grandes desafíos:

**Fortalecer su institucionalidad**, optimizando la gobernanza en sus procesos de decisión y de gestión; asumiendo la transparencia, la austeridad y la rendición de cuentas como elementos esenciales. Consolidando una cultura de adecuada medición del impacto en el desarrollo y aumentando las capacidades institucionales por medio de la innovación y la adecuación tecnológica permanentes.

**Lograr mayor incidencia económica y social en sus acciones.** Priorizar las áreas de acción del Banco en cuanto a financiamiento, lograr una mayor eficacia en la formulación, la gestión y el impacto de los proyectos.



**Propiciar de manera efectiva la integración regional.** Financiar preferentemente iniciativas regionales con impacto en dos o más países.

**Consolidar y fortalecer su capacidad financiera y trasladar los beneficios a los países.** Aumentar la base de financiamiento y aprovechar situaciones coyunturales de los mercados para lograr fondos con mejores condiciones de costo y plazo y trasladando los beneficios a los países.



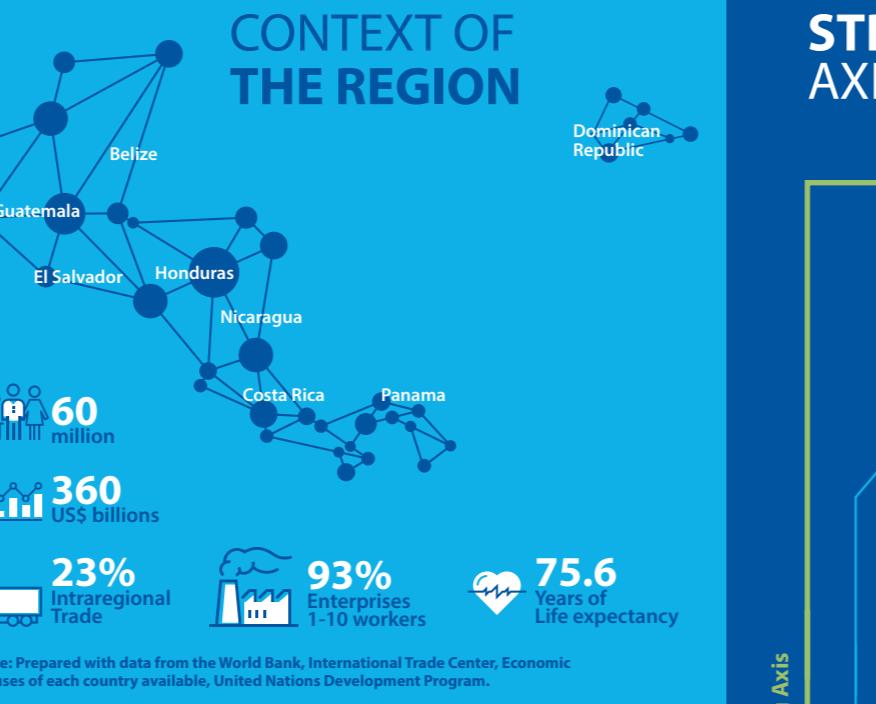
### ESTRATEGIA FINANCIERA

El BCIE en el período estratégico 2020-2024 proyecta las siguientes acciones:

- AAA** Mejora en calificación de riesgo crediticio (AAA).
- Diversificación de la cartera.**
- Octavo incremento de capital en US\$ 2,000 millones.**
- Crecimiento de cartera** en el quinquenio a un ritmo promedio anual del 8% que permitirá una capacidad crediticia **45% superior** respecto del quinquenio anterior.
- Captación en mercados de capital por US\$ 6,975.0 millones.**
- Asignación de recursos fincada en las estrategias y prioridades establecidas por los países y en correspondencia con la Estrategia del Banco.**
- Asignación dinámica de recursos de US\$ 1,200 millones** a operaciones cambio climático.

# CABEI 2020-2024 INSTITUTIONAL STRATEGY

A pillar of sustainable development  
in the region



## MISSION

Promote the economic integration and balanced economic and social development of the Central American region, including the founding regional and non-founding regional member countries, and in line with the objectives of its extra-regional members.

## VISION

Be the benchmark in sustainable development and economic integration of the region, effectively impacting on the welfare of society.

## STRATEGIC PURPOSE

Support the government actions of member countries by financing high impact regional integration projects at the lowest possible financial cost, which demands the effort and commitment to maintain and, if possible, raise the credit rating of the Institution.

## STRATEGIC AXES



### Environmental and Social Sustainability:

Through the approval of programs and projects that favor social appropriation and address the need to preserve the environment.



### Sustainable Competitiveness:

Seeks to intervene in the strengthening of economic, social and institutional factors that determine regional competitiveness.



### Regional Integration:

By means of regional initiatives in specific sectors, financing and promoting the region as an integrated market.



### Human Development and Social Inclusion:

Generates social capacities that lead to achieving the objective of improving the well-being and quality of life of the Central American region.



### Gender Equality:

Through programs and projects that favor equal opportunities and economic and social conditions in the population.



### Cross-cutting Axis

### Sustainable Competitiveness:

Seeks to intervene in the strengthening of economic, social and institutional factors that determine regional competitiveness.

### Regional Integration:

By means of regional initiatives in specific sectors, financing and promoting the region as an integrated market.

### Human Development and Social Inclusion:

Generates social capacities that lead to achieving the objective of improving the well-being and quality of life of the Central American region.

### Gender Equality:

Through programs and projects that favor equal opportunities and economic and social conditions in the population.

## OBJECTIVES



Contribute to inclusive economic growth and support countries in their economic policies.



Support efforts to reduce poverty and inequality in order to significantly reduce extreme poverty.



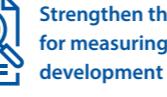
Promote integration beyond the commercial field and develop regional capacities that provide the area with better opportunities to compete in world markets.



Strengthen the Bank's governance and institutionality.



Consolidate CABEI's financial position and its gradual and sustainable growth.



Strengthen the mechanisms for measuring and evaluating development impact.

## FINANCIAL PROGRAMMING 2020-2024 US\$Million

Concept	2020-2024
Approvals	15,239.0
Disbursements	12,375.0
Net Flow	3,615.0
Issues in Capital Markets	6,975.0

## 2020-2024 STRATEGIC FRAMEWORK

Within the framework of the strategic vision, the Bank has identified four major challenges for the five-year period:



**Strengthening institutionality.** By streamlining governance in its decision-making and management processes, assuming transparency, austerity and accountability as essential elements, as well as consolidating a culture of adequate measurement of development impact, while increasing institutional capacities through permanent innovation and technological adaptation.



**Achieve greater economic and social impact on their actions.** Prioritize the Bank's areas of action in terms of financing, achieving greater efficiency in the formulation, management and impact of projects.



**Effectively promote regional integration.** Preferably finance regional initiatives with an impact on two or more countries.



**Consolidate and strengthen its financial capacity and transfer benefits to countries.** Increase the financing base and take advantage of current market situations to obtain funds with better cost and term conditions, while transferring benefits to countries.

## FINANCIAL STRATEGY

In strategic period 2020-2024 CABEI projects the following actions:



Improvement in credit risk rating (AAA).

Diversification of the portfolio.



Eighth capital increase of US\$2.00 billion.



Create alliances with multilateral organizations, cooperation agencies and entities that provide funds.

Portfolio growth in the five-year period at an average annual rate of 8% that will allow a 45% higher credit capacity compared to the previous five-year period.



Certify CABEI in global initiatives.

Collection in capital markets amounting to US\$6.98 billion.



Allocation of resources based on the strategies and priorities established by the countries and in compliance with the Bank's Strategy.

Dynamic allocation of US\$1.20 billion in resources for climate change operations.